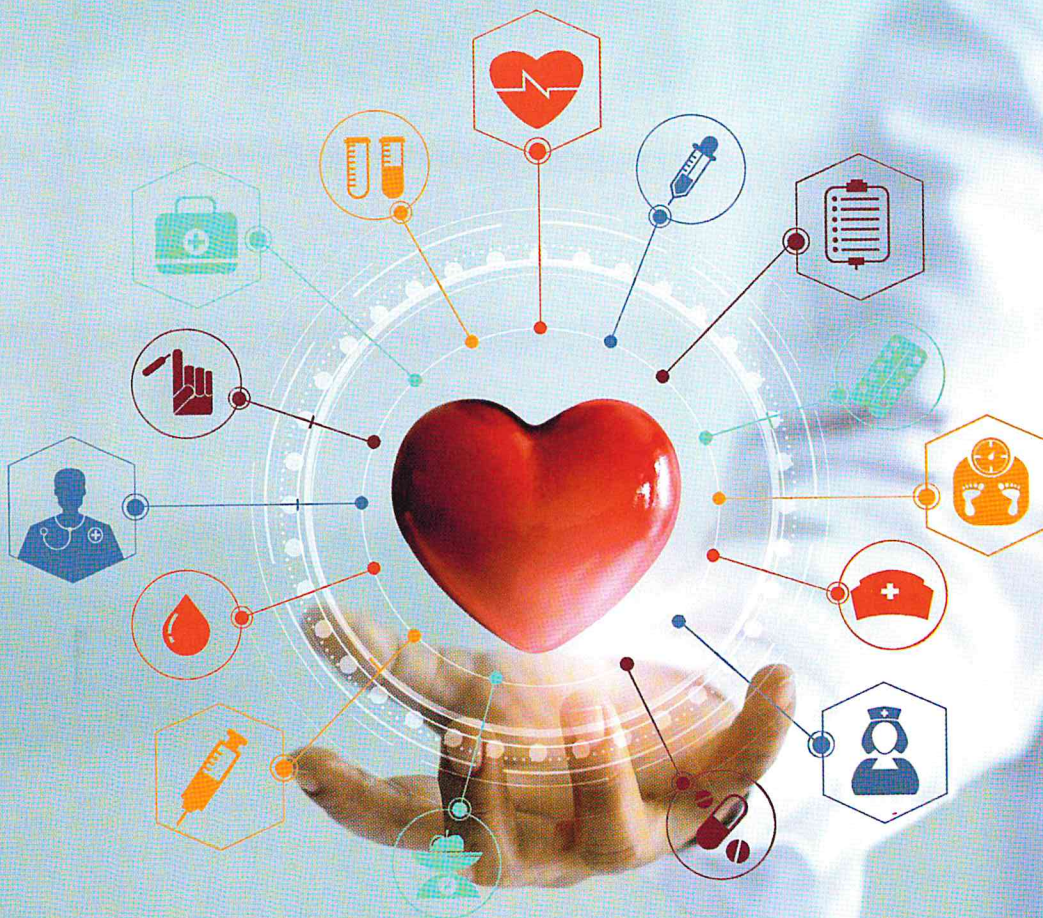


# BETTER HEALTH

*Better Life. Better Community.*



## ANNUAL REPORT

**BRIDGING THE GAPS**

2

0

1

7



## from the director

This year, we celebrate sixty years of service to Cumberland County and reflect back on a busy 2017. We were able to directly impact over 6,000 clients with a tight budget and a small but dedicated staff! 2017 saw our first Diabetes Symposium, a new Registered Dietitian on staff and continually rising need for assistance.

In these challenging times for the health care industry, the need is greater than ever. No one knows this more than Ronald, a client who came in for help with an abscessed tooth. He was uninsured and unable to receive routine medical and dental care. Upon examination, our partner dentist, Dr. Hodge, identified an area of concern and referred him for follow up. Not long after, UNC diagnosed him with thyroid cancer and performed surgery. While the dental program aims to address the emergency dental need, sometimes, our impact goes further than expected. In Ronald's case, it meant a diagnosis before his cancer spread.

He is just one of thousands of people that were able to touch this year. We are grateful for your continued support of our programs and faith in our team. Jumping into 2018, we are busily preparing to bring a new Duke Hospital program for childhood obesity to Fayetteville. We hope that this report will give you a glimpse into our work, our passion for providing high quality assistance, and our dedication to making the most of your generosity.



# 60 years

helping clients in need

## 95%

of direct aid clients report no need for follow up ER/hospital visit after BH assistance

## 95%

improved symptoms for direct aid clients

## 93%

of individuals requesting medication assistance were able to receive assistance

## \$76,528

worth of dental services provided

## \$375,115

in support and revenue

## 1160

Medical Equipment items loaned

## 1060

prescriptions provided

## 76%

of diabetes clients met their blood glucose goal

## 94%

of diabetes clients report no need for ER visit

## 70%

of Take Charge of Diabetes clients reduced their A1C to target range

## MISSION

*To address the unmet healthcare needs in Cumberland County through education, referral and assistance.*



**623**

parents and  
community  
contacts taught  
on Eat Smart,  
Move More  
curriculum

online diabetes video views

**44**

glucometer trainings 1:1

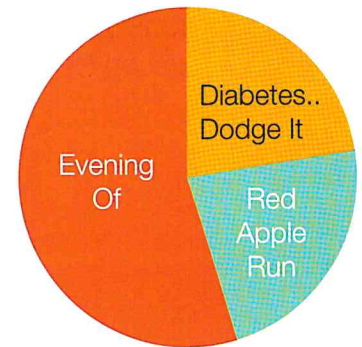
**47**

diabetes screenings

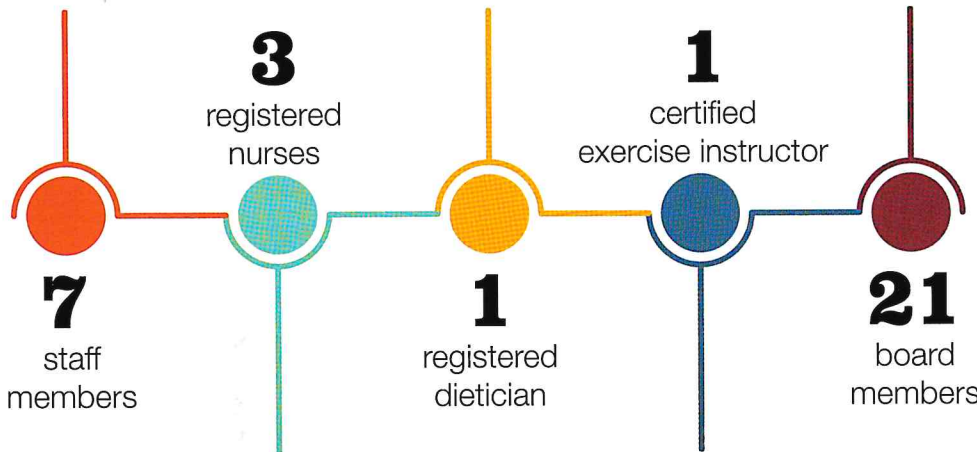
**144**



**Money Raised  
at our Events  
\$78,611**

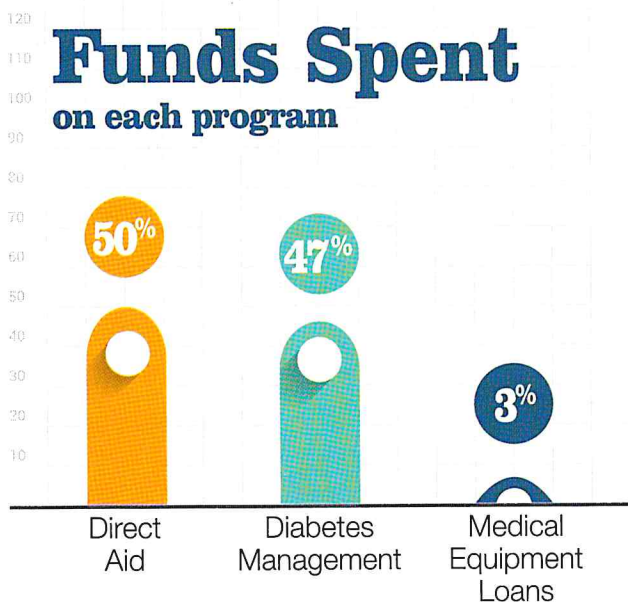


● Evening Of  
● Diabetes... Dodge It  
● Red Apple Run



**116**   
1:1 nutrition/  
medication consultations

## Funds Spent on each program

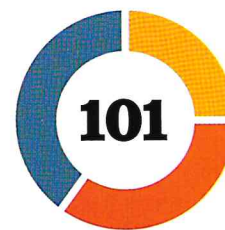


**100%**

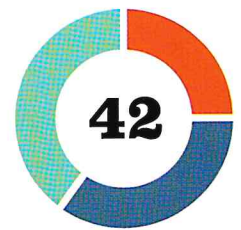
client satisfaction  
with Medical  
Equipment Loan  
program



Eat Smart  
Move More  
Children taught



Take Charge  
of Diabetes  
Graduates



RN and  
Pharmacy  
students

**31** ..venues for Eat Smart, Move More program

**60** .....in-house A1C's performed

**190** .....diabetes symposium attendees

**310**  
individual donors







**405**

individuals at  
diabetes  
clinic

**1607**

clinic  
visits

**1064**

exercise  
visits